



February 6<sup>th</sup> 2017

### **2017 World's Championship BBQ Cook-Off Sponsorships Available**

BEAUMONT, TX – As February rolls in, Jefferson County Go Texan begins preparations for the 2017 World's Championship BBQ Contest in Houston.

Sponsorships for this year's event are available and multiple tiers allow a supporter to choose from an array of perks and benefits.

"We are always looking for friends, supporters, and businesses to become involved with Jefferson County Go Texan," said Jay LeBlanc, Jefferson County Go Texan Ambassador. "This is a great chance to come to Houston, check out the cook-off and have a great time while supporting the youth of Jefferson County."

Sponsorship levels include the most basic starting at \$250 to \$2500. Starting this year sponsors will be able to purchase their sponsorship online too.

A yearly event for JCGT, the World's Championship BBQ contest officially kicks off the Houston Livestock Show & Rodeo.

This year's cook-off is slated for March 2-4 at NRG Park in Houston, Texas.

Sponsorships will be accepted until March 1<sup>st</sup> and more information can be found on [jeffersoncogotexan.com](http://jeffersoncogotexan.com) .

**--JCGT--**

#### *About Jefferson County Go Texan Committee*

Jefferson County has been involved with the Houston Livestock Show and Rodeo since 1972, and is one of the original counties to participate in the Go Texan program. Over the years, the program has grown and many activities have been added. These activities include competing in the Worlds Championship Barbecue Cook-Off contest held annually at the Houston NRG Park complex.

The Jefferson County Go Texan organization devotes its efforts annually to helping area youths. Through their association and participation with the Houston Livestock Show and Rodeo, area youths are granted scholarships each year.

In 2015, twenty six Jefferson County students were awarded a total of \$65,000 in college scholarships, funds coming from the Houston Livestock Show and Rodeo and from Jefferson County Go Texan, Inc. The organization is a nonprofit corporation chartered as a charitable organization emphasizing scholarships.