



March 22nd 2018

FOR IMMEDIATE RELEASE

Jefferson County Go Texan Cook-Off set for April 6th and 7th

BEAUMONT, TX – Mark your calendars for April 6 -- 7 as the Jefferson County Go Texan Committee prepares for its annual cook-off at the Elks Lodge in Beaumont, Texas.

With two days slated, this promises to be a great event while supporting the local youth of Jefferson County.

“We always enjoy this event due to the community support,” said Jay LeBlanc, Jefferson County Go Texan ambassador. “With Hurricane Harvey happening this last year, we want everyone to come out and have a great time.”

Friday night kicks everything off with a fish fry. Then a Calcutta auction will occur for each of the teams participating in the cook-off. Split the pot, silent auction and other raffles will start during the night as well. George Dearborne and Branded will be the featured band on site throughout the night.

Saturday begins the cook-off for on-site teams. Judging will be at the Elks Lodge and will culminate with an awards ceremony at 3 p.m. the first-place overall BBQ Cook-Off team will win a cash prize and trophy.

An annual event for Jefferson County Go Texan, this is the 19th year of the event. All funds raised during the event will directly assist Jefferson County youth with higher-education goals. To date, Jefferson County Go Texan has awarded more than \$500,000 to local youth of Jefferson County.

Tickets can be purchased for \$10 from any Jefferson County Go Texan Committeeman. Entry forms and rules for the cook-off can be found online. For more information on this and other events, head to jeffersoncogotexan.com .

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About Jefferson County Go Texan Committee

Jefferson County has been involved with the Houston Livestock Show and Rodeo since 1972 and is one of the original counties to participate in the Go Texan program. Over the years, the program has grown and many activities have been added. These activities include competing in the World Championship Barbecue Cook-Off contest held annually at the Houston NRG Park complex.

The Jefferson County Go Texan organization devotes its efforts annually to helping area youth. Through their association and participation with the Houston Livestock Show and Rodeo, area youth are granted scholarships each year.

In 2017, 39 Jefferson County students were awarded \$59,000 in college scholarships, with funds coming from the Houston Livestock Show and Rodeo and from Jefferson County Go Texan, Inc. The organization is a nonprofit corporation chartered as a charitable organization emphasizing scholarships.