



February 13, 2018

Jefferson County Go Texan gearing up for 2018 World's Championship Bar-B-Que Cook-Off

BEAUMONT, TX – With the end of February near, Jefferson County Go Texan is gearing up for the 2018 World's Championship Bar-B-Que Cook-Off Feb. 22 -- 24 at NRG Park in Houston.

An annual event for JCGT, the World's Championship Bar-B-Que contest officially kicks off the Houston Livestock Show & Rodeo. This year promises to be one of the best for the region in a post-Hurricane Harvey environment.

"With everything that has happened in the region this year, we want our supporters to kick back and have some fun," said Jay LeBlanc, Jefferson County Go Texan Ambassador. "This will provide a great chance for our community to help out our local youth through the support of our committee."

Sponsorship levels range from the most basic, starting at \$250, to the highest level at \$2,500. Sponsorships can be purchased online again this year. Sponsorships will be accepted until Feb. 20.

More information can be found at jeffersoncogotexan.com.

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About Jefferson County Go Texan Committee

Jefferson County has been involved with the Houston Livestock Show and Rodeo since 1972, and is one of the original counties to participate in the Go Texan program. Over the years, the program has grown and many activities have been added, including competing in the World's Championship Bar-B-Que Cook-Off contest held annually at the Houston NRG Park complex.

The Jefferson County Go Texan organization devotes its efforts annually to helping area youths. Through their association and participation with the Houston Livestock Show and Rodeo, area youths are granted scholarships each year.

In 2017, 39 Jefferson County students were awarded a total of \$59,000 in college scholarships, funds coming from the Houston Livestock Show and Rodeo and from Jefferson County Go Texan, Inc. The organization is a nonprofit corporation chartered as a charitable organization emphasizing scholarships.